

JENNIFER ROSE
(aka Jennifer Rose Schwartz)
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EXPERIENCE

FOX Business Network

Associate Producer

Booker

Production Assistant

New York, NY

July 2013-September 2014

April 2012-July 2013

March 2011- April 2012

- Produced interviews, panel segments and reporter hits. Conducted 10-20 minute pre-interviews over the phone and created in-depth research packets. Wrote scripts and questions for anchors. Devised creative graphics to attractively present information. Wrote readers and teases.
- Booked Fortune 500 CEOs, high-profile economists, portfolio managers, political leaders and other newsmaker guests for live and taped interviews, panel segments, and debates on show. Handled all travel, satellite studios, and other logistics. Contact list includes more than 3,500 potential guests.
- Field produced live shows from trading floors, including the New York Stock Exchange, the Chicago Mercantile Exchange, and the NASDAQ. Coordinated off-site taped interviews and edited into shortened interviews, packages, and soundbites.
- Produced video packages of up to 2 minutes, including cold opens, themed segments, and superteases.
- Handled breaking news and financial earnings report data at a rapid pace in high-intensity live control room.
- Pitched story and guest ideas daily.

CNN

Production Assistant

New York, NY

July 2010-February 2011

- Researched and analyzed economic data and trends, including unemployment, inflation, and commodity prices to create story ideas and unique angles for segment topics.
- Coordinated with various departments to create and execute all graphics and video clips.

INTERNSHIPS

CNN, *Anderson Cooper 360°*

Spring 2010

FOX News Channel, *Geraldo at Large*

Spring 2009

FOX Business Network, *Happy Hour*

Summer 2008

FOX Television, *The Morning Show with Mike and Juliet*

Summer 2007

EDUCATION

Rutgers University

B.A. *Summa Cum Laude* (G.P.A. 3.87/4.0)

Double major: Economics / Journalism and Media Studies

New Brunswick, NJ

May 2010

- **Honors:** Academic Excellence Award; Outstanding Scholar Award; Bloustein Distinguished Scholar; others.
- *Instructor, Journalism Seminar:* Taught one-credit course to 24 college freshmen.
- *News director, WRSU-FM:* Hosted and produced live weekly news commentary radio show.
- *On-Air Host, Rutgers Television Network:* Hosted live weekly morning news/talk show.

COMPUTER SKILLS

iNews. Thomson One Financial News Portal. Video editing software including Ardome, Vortex, and Final Cut Pro. Website creation using HTML and CSS. Adobe Photoshop. Microsoft Office and Outlook.